
Primoris - Internet Marketing SEO Company

Search engines and directories are the main way Internet users discover web sites. Various resources confirm this statement, and the percentages generally range from 42 percent of Internet users to 86 percent.

We've been working on search engine optimization campaigns for companies large and small for nearly 5 years. We have the know-how and tools to help bring highly targeted visitors to your site -- visitors who are actively seeking to buy exactly what you sell.

We have an industry-documented success rate for long-term top placements across all of the major search engines. I have proven time and again that the key to high rankings is making your site be the best it can be for your users and the search engines. Our methods tend to get better over time, giving you a great shot at long term success.

Our professional search engine optimization strategies and marketing services will provide you with the edge you need to stay ahead of your competitors.

Search Engine Optimization Company Internet Marketing / SEO Company

ONE SAMPLE RANKING

Search Engine Optimization Rankings

Google Ranking

SEO Positions:

Yahoo #1 #4 #7(Total Results 27,400,000)

Google #2

CNN #1 #4 #7

Altavista.com #1 #4 #7

Alltheweb.com #1 #4 #7

AOL #2

MSN #10

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Need of Search Engine Optimization (SEO):Statistic reports show that there are around 407 million users, 33,942,100 domains, 25,675,450 websites and over one billion pages. It means that a sea-full of information is being done everyday on the Internet, and we know that to find the pearls in the sea, you need to be an expert diver. SEO exactly does the same and gives you the required strength to find your pearls, namely potential customers.

How SEO achieves what it promises

It is well known fact that almost 80% of Internet users like to search for the things on the search engines. So, it the search engines actually that holds your reins. If you are ranking high on the search engine for a particular keyword research, your market is surely going to increase. Search engine optimization actually re-build all your marketing needs and renders you fresh for the market—no wonders, you win your target. An overhaul by the SEO experts give you top ranking on the search engines, and you get desired traffic of potential customers.

Cost effectiveness of SEO

SEO services are cost effective from other marketing services in the long run; for they are sound and robust in their effectiveness and are very much promising in getting you the results you have set. Unlike other traditional types of advertisement, SEO can get you fast results.

Sponsored links vs. SEO

There are Paid-Ads or sponsored link options with the search engines but nothing can match the potential of ranking high on the search engine, when a keyword is searched for. Pay-per-click is another term they use for the same thing, but the rate for this is high as compared to SEO: average per-click rate for sponsored links on Google is around \$1.70, while the SEO techniques get you it for 50 cents only. It is proved that you get around 30 times more traffic in SEO links than in sponsored links by investing almost the same amount.

SEO ranking has another advantage as pay-per-click ads are shown especially on the side or in a box. The user may ignore them completely, or if he is aware he knows that they are paid ads. Psychologically, they will tend to avoid them.

Statistics about SEO and other marketing services

If you are not convinced about the strength of a comprehensive SEO program, then you should check the statistics. Reports say that around 80-90 percent people search for information through keyword search, and what if you are ranking first on those search engines, for a particular word search? –Results that you always wanted, growth in your market and income! In a report, it is found that around 60-65 percent of people hit the websites listed 1-10 on the search engine pages. It is a good percentage for a single marketing service!

However, the percentage for other marketing is very less as compared to this and is almost unworthy even to be quoted. Online market is growing volcanically and if you are not aware about the potential of SEO services, then you are surely missing some of the important stuff in present market scenario.